



April 4, 2023

Ventura Port District
1603 Anchors Way Drive
Ventura, CA 93001

Attn: Ventura Port District, Board Of Port Commissioners

RE: Proposed Sign for the NW Corner of Harbor Boulevard and Schooner Drive

Dear Board Of Port Commissioners,

Thank you for taking the time to read this letter. At Ventura Visitors Center & Bureau, we cannot emphasize enough how important and vital the Ventura Harbor is to the Ventura community and to what we do here at Visit Ventura. That is why on behalf of Ventura Visitor's Center & Bureau, I would like to express our strong support for the proposed new sign for the northwest corner of Harbor Boulevard and Schooner Drive, which is owned and operated by the Ventura Port District.

The Ventura Harbor Village is a strong partner for Visit Ventura and our marketing efforts. Not only is it a wildly popular destination for visitors and the tourism industry in Ventura, but it is beloved by residents of the harbor, city, county, fishers, and boaters.

The proposed new sign will provide opportunities for visitors and residents to explore the areas that are an extension of Ventura Harbor Village and allow for further economic development in this area. Wayfinding signage is paramount to the visitation of businesses. Ultimately, this new sign will serve as a great welcoming feature for visitors into the Ventura Harbor to be an invitation to explore more of the Harbor's amenities to dine, shop and play.

The proposed sign will allow visitors to better identify what the Ventura Harbor offers and will encourage visitors to explore the northwest end of the Harbor which is home to a growing community of residents and local businesses. We see this as a win for the Harbor and its community that is integral to the experience of our visitors in Ventura.

We understand the value of enhancing accessibility and visibility of the Harbor for visitors, tenants, and residents, and therefore support the proposed new sign for the NW corner of Harbor Boulevard and Schooner Drive.

Sincerely,

A handwritten signature in black ink that reads "Marlyss Auster". The signature is fluid and cursive, with the first name "Marlyss" being larger and more prominent than the last name "Auster".

Marlyss Auster, President & CEO, Visit Ventura

Jessica Rauch

From: Theresa Petersen <theresapetersen123@gmail.com>
Sent: Wednesday, April 5, 2023 10:36 AM
To: Jessica Rauch
Subject: April 5 Port Commission Meeting

Good morning Jessica,

I am a resident in the Ventura Marina Community. I live in #14. My back deck faces Schooner Ave. As a 14 year resident to the MHP I enjoy many benefits living in Ventura Harbor. It's unique living in a residential/recreational/active harbor area. My concern regarding the upcoming VenturaPureWater project has to do with the commercial truck use of a particular area of Schooner Dr.

As you enter Schooner drive the first left, which is its own lane, directs traffic into the Sheraton or an opportunity for a u-turn while the right lane continues to the 4 way stop at Anchor's Way Dr.

Over the years many oversized trucks contracted with the city for various projects enter Schooner Dr and attempt u-turns at the break in the meridian which is where the left hand turn lane is into the Sheraton. It is not illegal to make the u-turn from the left lane.

The problem is that these commercial vehicles must come into the furthest right hand lane to try for the u-turn. These commercial vehicles are large and loud. The process of this illegal u-turn disturbs the peace for me and the residents along this parameter when the driver attempts a u-turn from the right lane.

The driver is trying to shave off a few seconds from the route and more than likely is going against the route planned by the Public Works

Office. The commercial truck lines up at the curb of the right lane to allow for ample turning radius. On the other side of the wall is my back deck where I spend a great deal of time.

One out of 10 commercial trucks make it. There is a laborious effort by the driver to make a 3-point turn after over shooting the Sheraton driveway and many times ending up on the grassy beltway beyond the Seraton driveway. Realizing his error the driver must back up with that obnoxious and continual beeping sound. It is loud. It is annoying. The commercial truck becomes an overbearing nuisance.

It is also illegal to approach a u-turn from the right lane.

Please help sustain a peaceful and mutual working relationship while we undergo the necessary water project.

Thank you,
Theresa Petersen
805-223-5806