

Ventura Port District Board of Port Commissioners Workshop

December 4, 2021

9:00 a.m. to 12:00 noon

Ventura Marina Mobile Home Park Community Room

John Bramble and Julie Hernandez



Welcome from Chairman Stephens



Chris Stephens
Commissioner and Chairman



Mike Blumenberg
Commissioner and Vice Chairman



Brian Brennan
Commissioner and Secretary



Everard Ashworth
Commissioner



Jackie Gardina
Commissioner

Comments from the General Manager



Brian Pendleton
General Manager





Public Comments

00 : 03 : 00



Today's Objectives



Obtain input regarding issues and challenges facing the **Ventura Port District**



Obtain initial Board input regarding annual priorities (to be approved at a future Commissioner meeting)

Review Today's Agenda

- ☐ Review recent accomplishments
- ☐ Present Commission interview themes and upcoming challenges
- ☐ Discuss public input regarding issues and challenges
- ☐ Public comment on issues and challenges
- ☐ Identify preliminary Commission goals
- ☐ Wrap up and next steps



Ground Rules



Abide by health protocols



Be curious



Listen to understand



Speak one at a time



Show respect for all



Participate in the dialogue

Bike Rack

- Things to discuss at another time will be tracked separately
- Time management tool





Recent Accomplishments

- Constructed new commercial docks
- Ventura Shellfish Enterprise (VSE) project decision and completion of the sea grant
- No loss of tenants due to COVID
- Negotiated master lease for parcels 14 and 20
- Dredged the harbor with federal assistance
- General Manager continues to build a cohesive team
- Adopted a public and civic engagement plan
- Completed painting of the Village and added awnings



Commissioner Interview Themes

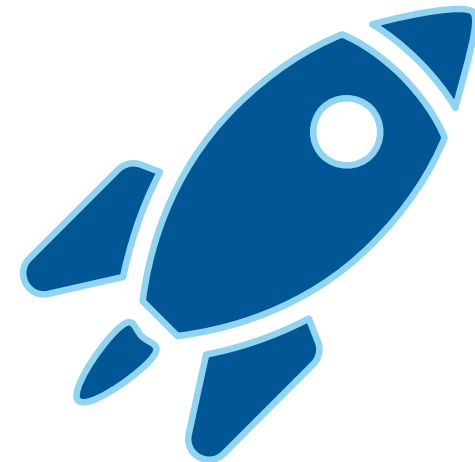
- Secure funding for continued dredging of harbor
- Implement parking and wayfinding solutions
- Develop a sustainability plan for Board to consider as approving new plans
- Create an inclusive environment for stakeholders and the community
- Continue to build relationships with other agencies
- Maintain the Port's economic viability and finances for capital projects



Mission Statement

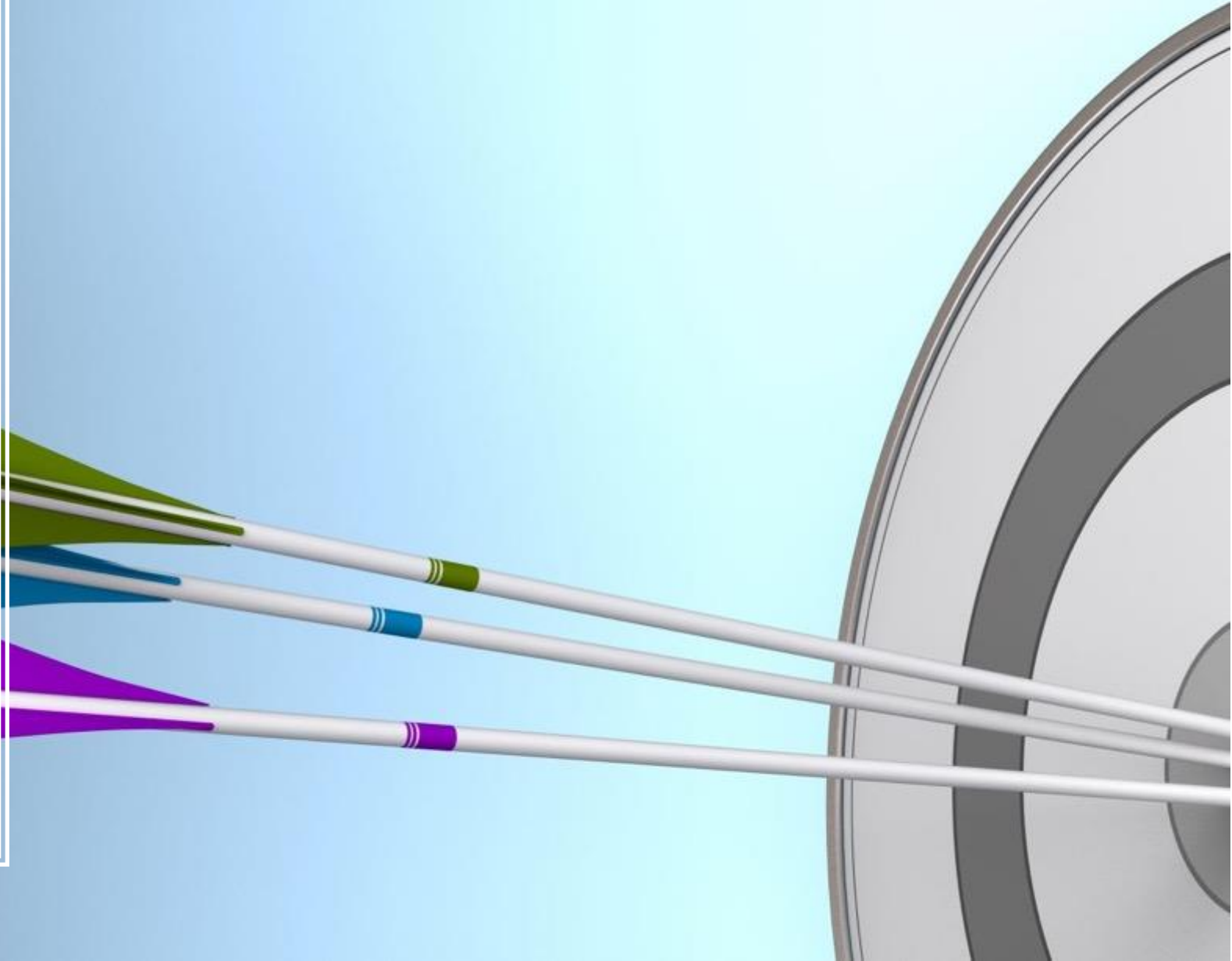
The Ventura Port District, home to the Channel Islands National Park, is committed to providing a safe and navigable harbor and an inviting and inclusive seaside destination with exceptional facilities, events and services that benefit the residents, visitors, fishers and boaters.

*A mission statement tells the **purpose** of the **organization** – the reason for its existence.*

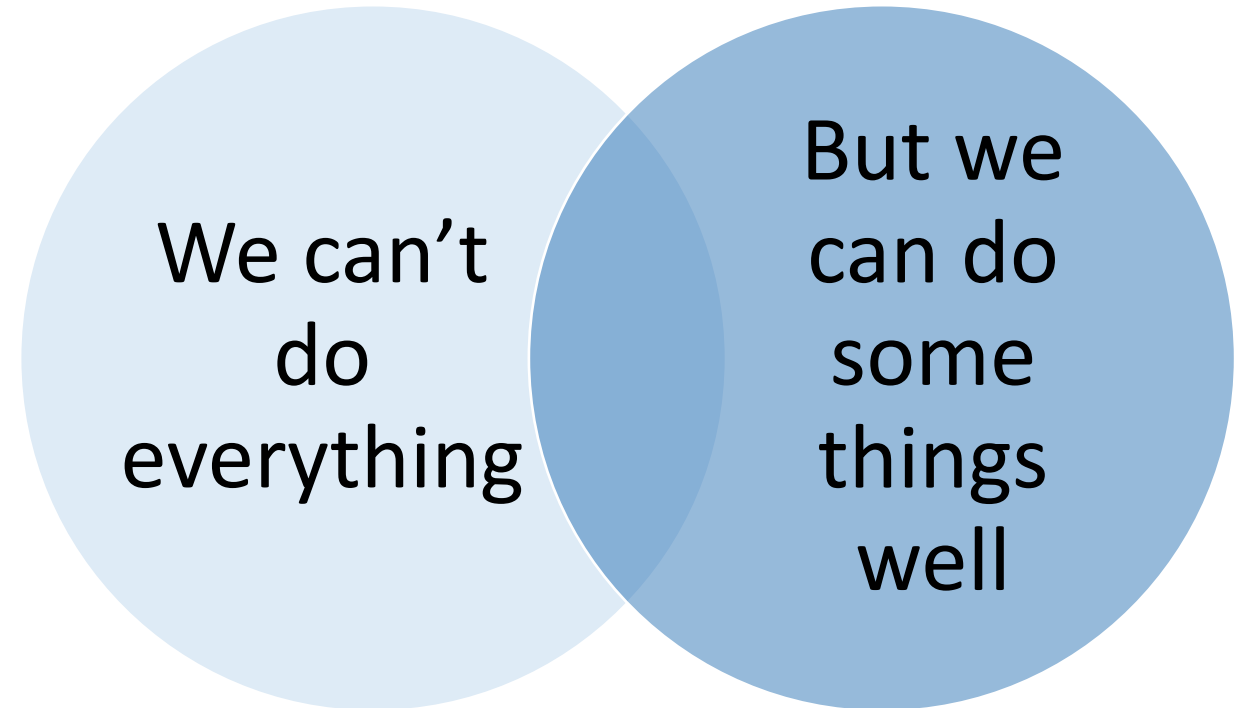


Context for Goal Setting

- Importance of Goal Setting
- Accomplishments and Challenges Highlighted by Board of Port Commissioners



Why Do Goal Setting?



Issues and Challenges Exercise

- ❑ In small groups, identify and list issues/challenges facing the district
 - ✓ In the next 25 years (presentation by each table)
 - ✓ In the next 5 years (presentations)
- ❑ Prioritize the *top three* challenges
- ❑ Report out to large group





Public Comments:

*Perceptions of
upcoming
challenges*

00 : 03 : 00

Change Clock Type

Digital

< Duration: 00 03 00

TimeUp Reminder (Optional): --



Short Stretch Break





Preliminary Board Goals

- Each Commissioner to share three goals and two objectives for the future
- List goals on a flipchart
- **Dot voting** exercise



Confirm Dot Voting Results on Flipchart



How to Stay on Course with Goals



Review General Manager quarterly reports at Board meetings including updates on progress related to goals



Review budget process



Discuss and confirm how Commissioners will deal with requests from the public on new initiatives



Discuss frequency of workshops

Wrap Up and Next Steps

- Closing comments from Commissioners – **one key takeaway** *from the day*
- Workshop report to be prepared



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Thank you!

John Bramble and Julie Hernandez

