

VENTURA HARBOR VILLAGE

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February 2020

FOR IMMEDIATE RELEASE

VENTURA HARBOR VILLAGE APPROXIMATE \$1.2 MILLION REFRESH PAINTING PROJECT NOW UNDERWAY AT VENTURA HARBOR VILLAGE

Ventura, CA - The Ventura Port District is pleased to announce the recent ReFresh Painting Project at Ventura Harbor Village that is now underway with a scheduled completion date between eight and ten months, dependent on winter & spring weather. All businesses will remain open during the enhancement project, according to Ventura Port District's General Manager Brian Pendleton of the Port District.

The new 2020 painting project will encompass all of Ventura Harbor Village's exterior buildings as well as two additional buildings which house Island Packers and the offices with the Channel Islands National Park. Contracted to complete the approximate \$1.2 million Ventura Harbor Village Refresh Painting Project is prime contractor Garland/DBS whose mission is to provide each client with personalized management for long-term project success. Ventura Board of Port Commissioners and the City of Ventura Design Review Board also approved the paint pallet as prepared by local company Coastal Architects, a full service architectural, planning and design firm based in Oxnard. The firm was commissioned by the Port District to integrate colors that reflect the sea-inspired hues that are predominant of the seaside enclave and is consistent with the new Portside Ventura Harbor development.

"The Ventura Port District is committed to continuous improvement with multi-phases of enhancement set for 2020 that will make Ventura Harbor an even more attractive, pedestrian-friendly destination for boating, and leisure recreation that encompasses dining, shopping and coastal attractions," states Pendleton.

In addition to the first and second quarter Ventura Harbor Village Refresh Painting Project, Ventura Port District welcomes the opening of the newly constructed \$200 million Portside Ventura Harbor, Southern California's premier mixed-use development and Ventura's newest oceanfront community. Now open to new residents, Portside Ventura Harbor provides a once-in-a-lifetime opportunity to live, work and play on Ventura Harbor's waterfront. The 27-acre coastal community features 270 deluxe apartment residences, 30 live/work units, a contemporary 104 boat-slip marina designed to complement locally owned businesses in Ventura Harbor and infuse new energy into the surrounding community.

In keeping with Ventura Port District's goal of continuous improvement of Ventura Harbor, in 2019, Ventura Harbor completed a \$4.5 million Ventura Harbor Village Marina Dock Improvement Project aimed at greatly bolstering the Harbor's commercial fishing industry as one of the largest commercial marinas on the West Coast. On the heels of this project, Ventura Harbor invested \$61,000 in reopening the Harbor's Dry Boat Storage that was resurfaced with 88 dry storage spaces accommodating 14 to 43-foot size boats year round.

"The Ventura Port District revitalization projects now provide a greater sense of place to stimulate future economic growth for the benefit of our tenants, visitors, fishermen, residents, and the local community," says Pendleton.

In addition, Ventura Harbor Village's revitalization and beautification project completed in 2018 has further established the Ventura Port District's visitor-appeal. The beautification project now highlights a Channel Islands Plaza, a Kelp Corridor, a waterfront Promenade Stage area, and a seaside fire pit as the 'front door' of the bustling Harbor Village that saw more than 1.5 million pedestrian visitors in 2019. Rich in details, the project included award-winning decorative concrete finishes with more than 68 feet of giant sea kelp. The project features color-changing LED lights, a 70-foot inlay of the Channel Islands National Park's five islands, 6 kelp sculptures, new landscape and palm trees, and sea-themed decorative elements along the meandering pathways which adorn the entrances to the many Harbor Village boutiques and galleries. Future projects identified in the master plan include areas for public art, improved outdoor patios, informational signage, family elements, and a series of

upgrades to paseos throughout the five-acre Harbor Village. Live music on the seaside Harbor Village Promenade stage entertains guests on weekends throughout the year.

About Ventura Harbor:

Situated along the picturesque California Central Coast, endowed with breathtaking views, Ventura County's Ventura Harbor is bordered by the City of Ventura on three sides and the Pacific Ocean on the west, the site of one of the largest squid offloading harbors in North America. Ventura Harbor has a total of 1,500 boat slips, 40 unique shops and docks restaurants, two waterfront hotels, beaches, green spaces, water sports, and boating and cruising options, all part of an affordable, multigenerational vacation destination. Ventura Harbor is 20 miles from Santa Barbara, within 15 miles of Oxnard and is 60 miles from Los Angeles International Airport. It is accessible in just minutes from scenic US Highway 101. From 6-foot dinghies to 88-foot commercial fishing seiner boats, scores of pleasure boats call Ventura Harbor home.

Ventura Harbor Village marina is one of the top offloading squid harbors on the Pacific Coast and in the nation and Ventura Harbor Village marina is home to some of the largest fishery companies. Ventura Harbor Marina & Yacht Yard, Ventura Isle Marina and Ventura West Marina service recreational and some commercial boaters. Ventura Harbor has two yacht clubs, two boat yards, and Ventura Boat Rentals in Harbor Village. Other boats docked at the Ventura Harbor include dive boats, 64' Catamarans (concessioner for the Channel Islands), Vessel Assist, National Park Service Vessels, and two oil recovery vessels.

For more information, visit www.venturaharbor.com

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