

VENTURA HARBOR VILLAGE

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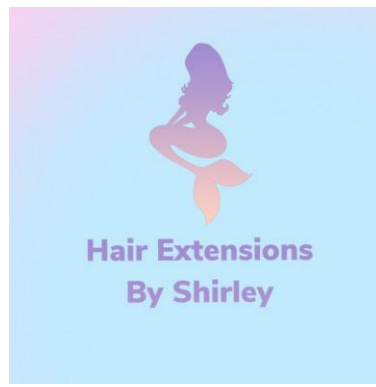
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FOR IMMEDIATE RELEASE

**NEW RETAIL BOUTIQUE -- HAIR EXTENSIONS BY SHIRLEY
OPENS THIS MONTH IN VENTURA HARBOR VILLAGE
*Beauty Buffs Can Choose From Five Different Customized Extensions***



VENTURA, Calif. – October, 2020 - Inspired by working in her family’s hair extension business for years and always wanting long, luscious locks, Shirley Rios has turned her passion into a career with the launch of **Hair Extension By Shirley** in Ventura Harbor Village this month. The new hair boutique designed with sea motif, offers more than five different customized extensions and stylist’s onsite provide services for straight, wavy or curly hair. Hair Extensions by Shirley also features hair accessories such as hair clips, colorful headbands, scrunches, hairbrushes, hair treatments, shampoos and conditioners in the space.

According to Rios, customers can buy their own extensions or utilize the expertise of one of the shop’s several stylists who can add extensions at the boutique amid an intimate 400-square-foot setting. The boutique interior has soft baby pink and blue hues and showcases dramatic salon chairs and oversized mirrors with contemporary lighting.

“As a resident of Ventura, it was only a natural progression to open here and share my love of extensions with women of all ages and to boost their confidence level,” says Rios. The 22-year-old new business owner says that longer locks are especially popular during the holiday season because they are convenient, easy to manage and women can choose from a host of styles, length and color ideal for any occasion from day to evening.

Hair Extensions by Shirley is located near Ventura Swimwear at scenic Ventura Harbor Village. The shop gives customers a range of extension options including Micro Link, Link & Sew Professional, Tape-in's and Clip-on's.

To celebrate their recent grand opening in Ventura Harbor Village, Hair Extensions By Shirley is offering a free consultation with complimentary refreshments and snacks.

For more information about Hair Extensions By Shirley, call 805-500-3402 or visit https://www.facebook.com/Hair_Extensions_by_shirley-106408504481511/

The shop is located at 1559 Spinnaker Drive, #103, Ventura in Ventura Harbor Village with complimentary parking.

About Ventura Harbor:

Situated along the picturesque California Central Coast, endowed with breathtaking views, Ventura County's Ventura Harbor is bordered by the City of Ventura on three sides and the Pacific Ocean on the west, the site of one of the largest squid offloading harbors in North America. Ventura Harbor has a total of 1,500 boat slips, 40 unique shops and dockside restaurants, two waterfront hotels, beaches, green spaces, water sports, and boating and cruising options, all part of an affordable, multigenerational vacation destination. Ventura Harbor is 20 miles from Santa Barbara, within 15 miles of Oxnard and is 60 miles from Los Angeles International Airport. It is accessible in just minutes from scenic US Highway 101.

For visitor information, contact [Ventura Harbor Village](#) at 805-477-0470, online at www.VenturaHarborVillage.com. Ventura Harbor Village is located at 1583 Spinnaker Drive in Ventura. Post, share, and like #VenturaHarbor.

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