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**FOR IMMEDIATE RELEASE**

**MAKE WAVES AT  
5TH ANNUAL MERMAID MONTH AT VENTURA HARBOR VILLAGE**  
**Seaside Enclave Salutes Sirens of The Sea**  
**With Mer-Mazing Month-Long Celebration**

**VENTURA, Calif.** – Channel your inner mermaid and rub fins with fellow merfolk - mermaids and mermen - as these mystical aquatic creatures take center stage at Ventura Harbor Village’s 5<sup>th</sup> Annual Mermaid Month spanning throughout the month of March with something for the entire family with themed events on March 7 and 21 from 1-4 p.m.

Capturing human imagination for ages, the word “mermaid” dates back to the 14<sup>th</sup> Century and it is goes without saying why the famous underwater sirens of the sea are celebrated worldwide.

Locals and visitors across all oceans can delve into discovery with a myriad of mermaid activities. Lovers of the sea can meet a live mermaid at the Harbor’s “Mermaid Meet & Greet” (March 7 and 21 from 1-4 p.m. – weather permitting), take a photo with a live mermaid, listen to live entertainment, partake in colorful face paintings, witness spectacular exotic birds, try a fun scavenger hunt, and get artistic at craft stations courtesy of *Macaroni Kid*. Other highlights on March 7, 2020 are a live mermaid chalk art demonstration by artist Randall Williams from 1-3 p.m. and an ice sculpting demonstration by Chef Jean Luc at the Le Petit Café & Bakery Patio from 3-4 p.m. Visitors can engage in seaside selfie stations, and can catch the newest installation for a selfie inspiration with a 20-foot plus sign made of metal lettering announcing, “I (love) the SEA” on Ventura Harbor Village’s Promenade.

Ventura Harbor Village’s annual “Mermaid Parade” on March 21 at 1 p.m. gives lovers of the sea a chance to dress up (and all month long) as their favorite sea-themed mermaid or merman and walk throughout the Village. Parade participants are requested to meet at the Kelp Corridor near the Village Arcade & Carousel for a 30 minute walking parade around Harbor Village that is complemented by oversized colorful flowers, banners, ribbons, and bubbles.

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As part of the month-long festivities, visitors enjoy complimentary giveaways and special savings by select retailers and can browse the shops for coastal mermaid inspired treasures in a pedestrian-friendly coastal setting. Here shoppers can purchase a dazzling array of more than 150 mermaid-themed items that include artwork, soaps, chocolates, pottery, nautical finds, coastal décor, ocean-inspired apparel, and mermaid-themed accessories. What's more Ventura Harbor Village's bars and restaurants are serving up culinary "sea-sonal" themed cocktails, delicious freshly caught seafood and Ventura Harbor Village welcomes locals and visitors from across all oceans!

Those seeking to get on the water with ease can rent a kayak, jet ski, paddle board, boat, enjoy parasailing, or take a Harbor cruise via Ventura Boat rentals all month long and also witness a live mermaid onboard the 40-min Harbor Cruise on March 21 at 4:30 p.m. For those who wish to catch a real live mermaid or just a large fish (bragging rights included), they can aboard a vessel from Ventura Sportfishing (the season opens March 1) or take to the sea on an Island packers seasonal whale watching excursion.

To learn more about Ventura Harbor Village Mermaid Month, visit <https://www.venturaharborvillage.com/event/march-is-mermaid-month-2020/>

### **About Ventura Harbor:**

Situated along the picturesque California Central Coast, endowed with breathtaking views, Ventura County's Ventura Harbor is bordered by the City of Ventura on three sides and the Pacific Ocean on the west, the site of one of the largest squid offloading harbors in North America. Ventura Harbor has a total of 1,500 boat slips, 40 unique shops and dockside restaurants, two waterfront hotels, beaches, green spaces, water sports, and boating and cruising options, all part of an affordable, multigenerational vacation destination. Ventura Harbor is 20 miles from Santa Barbara, within 15 miles of Oxnard and is 60 miles from Los Angeles International Airport. It is accessible in just minutes from scenic US Highway 101.

For visitor information, contact [Ventura Harbor Village](https://www.VenturaHarborVillage.com) at 805-477-0470, online at [www.VenturaHarborVillage.com](https://www.VenturaHarborVillage.com). Ventura Harbor Village is located at 1583 Spinnaker Drive in Ventura. Post, share, and like #VenturaHarbor

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