

VENTURA HARBOR VILLAGE

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FOR IMMEDIATE RELEASE

LEMON & LEI OPENS ITS FIRST BRICK & MORTAR SEASIDE POP UP STORE AT VENTURA HARBOR VILLAGE

ON TREND: New Bath, Body & Spa Line To Source Regional Ingredients For New Product Line

VENTURA, Calif. – Inspired by her daughter’s need for safe, natural skincare products and her native fresh California ingredients, Owner Katie Adams of the new bath and body boutique, Lemon & Lei, (<https://lemonandlei.com>) will unveil her first seaside boutique on Saturday, October 12, 2019 at scenic Ventura Harbor Village to coincide with upcoming season of holiday gift giving. On Saturday and Sunday, October 12 and 13, the shop will offer 20 percent discount on all products in the shop.

According to the new business owner, the product line was founded on the principle of “clean living” offering a natural bath and body collection that is healthy for the skin, important to Adams to sell a unique line of products (free of paraben, phthalate formaldehyde, animal testing, and harmful chemicals). For **Bath**, the store features handmade donut bath bombs, lavender and lemongrass bath bombs, sugar body scrubs, cake and cupcake soaps, whipped soaps, and shower steamers. The **Body Care**-retail items showcase eight different scents of body butters (including top seller “Love Spell”) face moisturizers, lotions, lotion bars, masks, lip balms and lip scrubs. The **Spa** line highlights room sprays, healing rubs and salves, facial serums, essential oils, roll ons, and coconut wax candles.

Adams, who has sold her products at regional farmers markets and festivals uses certified organic as well as essential oils in the creation of the products and utilizes several ingredients that are sourced from Southern California, including Blue Ridge Honey from Ojai and candle wick from California Candle and oils from Cibaria International Wholesale Oils and Vinegars in Riverside, California. She also sources ingredients for the soap (goats milk, avocados and other vegetable and fruit additives) from California regional Farmers Markets. Recently she was featured in *US Weekly* featuring American television personality/model Tyra Banks.

For the holidays ahead, Lemon & Lei boutique will spotlight a Pumpkin Spice Beer Soap (with real 805 beer!), stocking stuffers that include jumbo lip balms, lip scrubs and individual bath bombs such as The Jack Skellington “Nightmare Before Christmas” bath bombs, bath bomb gift boxes, and small to medium sized gift baskets that will contain bath bombs, soaps, body butters, lotion bars and candles. The coastal boutique pop-up will craft hand-painted snowman bath bombs and soaps, as well as a peppermint line with holiday themed candles and soaps. The products will range in price from \$5 to \$20 and gift baskets cost between \$20 and \$50.

Lemon & Lei is situated in the coastal boutique shopping experience found seaside with Ventura Harbor Village's 15 other unique shops, boutiques, and art galleries, including Top This Chocolate which is also opening this month. Visitors can pay a visit to the **Ventura County Potters' Guild** for hand-made pottery, tiles and fine art, or visit the **Mermaid Gallery**, a local artisan's display of mermaid and beach inspired scenes, plus mermaid themed gifts and décor. Shop for jewelry, artisan glass, sculpture pieces and fine gifts at **Treasure Cove**, or pick up Ventura wear and a souvenir at **Casa de Regalos**. Boutiques, such as **Barefoot Boutique**, **Anja's**, and **Ventura Swimwear** offer trendy clothing that speaks to the California lifestyle. **Ventura Dive & Sport** has everything for dive and underwater adventures along with instruction. **Lost in Socks** is a singularly unique shop in that it stocks the craziest selection of socks in Southern California for every occasion and commemoration. **Hats Unlimited/Shades Shack** stocks over 1,000 styles, making it nearly impossible to leave the store without the perfect hat; **Harbor Village Gallery & Gifts** has an enchanting array of original jewelry, greeting cards, fabric arts, and unframed originals and prints. Visitor services include **Harbor Market & Liquor**, and **Silhouette's Salon**. Two of the most distinctive shops in the Village and Harbor are **Island Packers Gift Shop**, the perfect outfitter for a trip to the Channel Islands and the **Channel Islands National Park Gift Store**. **Wild Local Seafood** offers wild local fish that is sustainable and delicious, without adverse consequences to the environment; **Ventura Fresh Fish** manages a dockside Fisherman's market.

About Ventura Harbor Village:

Located on scenic Highway 101, Ventura Harbor Village is 30 minutes South of Santa Barbara and one-hour North of Los Angeles. Ventura Harbor Village is a vibrant, working harbor village and fishing marina boasting 35 shops, galleries, restaurants and waterfront activities including a Village Carousel & Arcade, Comedy Club, Escape Rooms, Harbor Cove Beach and Surfer's Knoll Beach, dive and fishing boats, harbor tours, boat, kayak and peddle boat rentals, and a beautiful walking Promenade. The Village offers visitors an escape to a sun-kissed, seaside playground with annual special events, live weekend entertainment, dog-friendly facilities, soft adventure, and spectacular sunset views of the Pacific coastline. Home to the Channel Islands National Park Visitor Center, (open seven days a week with free admission and parking within walking distance to the Village), this coastal playground features its own viewing tower, exhibits and bookstore, and it is easy for travelers to visit the five islands right off the Ventura coast. It is here that visitors can experience world-class island diving, snorkeling, hiking, kayaking, sea cave exploration, photography, camping and wildlife viewing.

For additional visitor information, contact [Ventura Harbor Village](https://www.venturaharborvillage.com) at [805-477-0470](tel:805-477-0470), or visit [VenturaHarborVillage.com](https://www.venturaharborvillage.com). Ventura Harbor Village is located at 1583 Spinnaker Drive in Ventura. Post, share, and like @VenturaHarbor.

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10/2019